

# WOLFEBORO AREA BROCHURE 2024-2025

A VALUABLE MARKETING PIECE AVAILABLE ONLY TO MEMBERS!

ADVERTISING RESERVATION DEADLINE : **March 31, 2024**     **10% Early Discount**  
 MATERIALS DEADLINE: **April 14, 2024**     **Deadline is**  
**QUESTIONS** - 569-2200 mary@wolfeborochamber.com     **February 23, 2024**



Includes Digital Version

**PRINTED BROCHURE DISTRIBUTION** - 12 MONTHS - May 2024 to May 2025

**DIGITAL EDITION MAGAZINE** - 12 MONTHS - May 2024 to May 2025

Circulation: 30,000

A prime **RELOCATION & VACATION** resource for accommodations, dining, shopping, real estate, museums, health & wellness, recreational activities and all services.

▶ **NAME OF BUSINESS** \_\_\_\_\_

**As you want it printed in brochure.** Telephone: \_\_\_\_\_

**Tell us what category to publish your business name in** \_\_\_\_\_

**BUSINESS INDICATOR ON MAP: \$95.00 each**

**NAME OF BUSINESS IN 1 or more ADDITIONAL CATEGORY: \$50.00 each**

category: \_\_\_\_\_ category: \_\_\_\_\_

**BUSINESS DESCRIPTION (text only): \$95.00 each includes the following**

- Location address: \_\_\_\_\_
- Website: \_\_\_\_\_
- 15 Word Description \_\_\_\_\_

**Print same as last year**

**Print new description**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**DISPLAY ADS**

\*P. 2  
for sizes  
& costs

Ad Quantity	Ad Size*	Is your ad Black & White or Full Color? Full color is any color (s) other than black & white	\$ Amount*
<input type="checkbox"/> <b>Rerun</b> same ad as last year		<input type="checkbox"/> <b>New Ad</b>	

**Order Summary**

**Print your name:** \_\_\_\_\_

Listings, Descriptions and Map total ( prices above)     \$ \_\_\_\_\_

Display Ad total (prices found on page 2)     \$ \_\_\_\_\_

**Total Amount Due:** \$ \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Payment Enclosed** \_\_\_\_\_ By signing, you agree to pay total amount due.

**Checks payable to:** Wolfeboro Area Chamber of Commerce, PO Box 547 Wolfeboro 03894

**Credit/Debit** card payments go to Member Benefits page on wolfeborochamber.com.

## DISPLAY ADS - ADVERTISING SIZES & SPECIFICATIONS

<u>AD SIZE</u>	<u>COLOR</u> <u>any color (s) other than black &amp; white</u>	<u>BLACK &amp; WHITE</u>
Full Panel	\$1,600	\$1,000
Half Panel	\$800	\$500
3/4th Panel	\$1,200	\$800
Quarter Panel	\$480	\$300
Eighth Panel	\$295	\$185

FULL PANEL - 3.44" X 7.625"
3/4 PANEL - 3.44" X 5.825"
1/2 PANEL - 3.44" X 3.75"
1/4 PANEL - 3.44" X 1.8"
1/8 PANEL 1.8" X 1.8"

**Early Discount**  
**10% DISCOUNT**  
**Ends**  
**February 23,**  
**2024**

**SEND YOUR AD ELECTRONICALLY TO:**  
 mary@wolfeborochamber.com

**To best serve our members, we are not able to accept - Word Documents, Publisher Documents, photocopies or faxes of ads. Thank you.**

**Ad design and creation is not included in the price of your reserved advertising in the Chamber of Commerce Brochure.**

Please contact a designer from our chamber membership.  
 For assistance, ask us 569-2200 or assistant@wolfeborochamber.com.

**For your ad designer - How to Supply Artwork**  
 For optimum quality, high resolution digital artwork,, at least 300 dpi  
**Software versions supported:** Photoshop 7, Pagemaker 7  
**Acceptable File Formats:** TIFF (preferred by our printer), or EPS, JPEG, PDF  
**Fonts:** To avoid issues convert all text to artwork using the create outlines function.  
**Scans:** Lineart & text at 600 dpi to the finished size. Photos at 300 dpi to the finished size  
**Pre-Flight (dependant files):** Include all supporting files. Send only the files that are needed for output  
**Size:** Ensure the finished ad is the correct size.  
**Color:** Supply full color files as **CMYK**, not RGB or Pantone.

**To be published in the brochure, please complete & return page 1 of this form.**

The Wolfeboro Area Chamber of Commerce reserves the right to make the final decision on acceptance of all ads and with the designer will make final decisions on ad placement.