



## WOLFEBORO AREA CHAMBER OF COMMERCE

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### Press Release

**Suggested heading:** “Cost Controls” on January 18 in beautiful Pinckney Boathouse

**Wolfeboro, NH....** Businesses are invited to participate in the 2024 Winter Seminar Series, presented by Wolfeboro Area Chamber of Commerce. These will be held 11:00a.m. – 12:30p.m. the third Thursday of the month in January, February, March.

First up is “Cost Controls” on January 18 in beautiful Pinckney Boathouse located on the campus of Brewster Academy. The seminar is appropriate for all business types. Snacks and drinks will be offered.

Speaker for January 18 is Kyla Brustin, North and Central NH Regional Director - New Hampshire Small Business Development Center. Kyla has spent her entire career growing small businesses. Starting in the real estate industry as a salesperson, Kyla worked her way up to partner, a position which she held until 2023. In addition to real estate sales, Kyla launched her own vacation rental management company, which she grew over several years and recently sold to a large national brand. Kyla received her MBA from Endicott College.

Included will be two panelists, people who are operating a business in the Wolfeboro area community.

“This is an opportunity for networking and learning,” describes Chamber of Commerce Executive Director Mary DeVries. “The topic for each month was generated by members of the business community who were a part of the breakout discussion groups at each of our quarterly meetings,” she adds.

February’s seminar is “Canva for Business”, and in March “Artificial Intelligence (AI) in Marketing”.

The Winter Seminar Series is open to the public. Registration is free for Chamber of Commerce members. The cost for those who are not yet a member is \$30.00. Please reserve your seat by sending an email to [assistant@wolfeborochamber.com](mailto:assistant@wolfeborochamber.com) or telephone 569-2200.

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